

Cookie Policy

Effective: March 4, 2019

This Cookie Policy applies to the following websites: aghelpusa.com and aghelpapp (collectively, the "Website"), which are owned and operated by AgHelp, Inc., a Delaware corporation based in Belding, Michigan ("AgHelp," "we," or "us"). This Cookie Policy supplements our Privacy Policy.

The Website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third-parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy policies or practices. When you leave our Website, we encourage you to read the privacy notice of every website you visit.

1) WHAT IS A COOKIE?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. Cookies enable us to analyze how our Website is used and to monitor the performance of our Website so we can create the best user experience.

2) WHAT ARE TRACKING TECHNOLOGIES?

AgHelp and its partners use cookies or similar technologies to analyze trends, administer the Website, track users' movements around the Website, and to gather demographic information about our user base as a whole. You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our Website.

Our services do not respond to Do Not Track ("DNT") signals on your browser. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

3) CONSENT

Depending on the applicable laws in the country from where you access our Website, in most cases we will need your consent in order to use cookies on this Website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

4) HOW TO TURN OFF OR CONTROL COOKIES

Please note that certain areas of our Website can only be accessed by having cookies enabled and you should be aware that disabling cookies may prevent you from accessing some of our content and accessing all the features of our services.

Browser Controls

Depending on your browser, you can configure your web browser to delete and/or block the use of cookies. We have provided some links to the more commonly-used browsers below. Please click on the appropriate browser link for instructions on how to manage cookies.

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox

<https://support.mozilla.org/en-US/kb/Cookies>

Google Chrome

<https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Opera

<https://www.opera.com/help/tutorials/security/privacy/>

Safari

<https://support.apple.com/kb/PH5042>

Safari iOS (iPhone, iPad, iPod touch)

<https://support.apple.com/kb/HT1677>

Useful information

- A number of websites provide information on cookies including:
AllAboutCookies.org
<https://www.networkadvertising.org>
<https://www.usa.gov/optout-instructions>
<https://www.gov.uk/help/cookies>
- New technologies such as Mozilla's <https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature> allows you to tell websites not to track you
- Internet Explorer has a feature called <https://support.microsoft.com/en-us/products/internet-explorer> which allows you to import a list of websites you want to block
- The Federal Trade Commission provides useful opt out information here: [FTC Online Tracking](#)
- To see which of the most common third-party advertising companies have placed a cookie on your device for the purpose of behavioral advertising, as well as to turn these cookies on or off: <https://www.youronlinechoices.com/uk/your-ad-choices>
<https://youradchoices.com/control>
- To opt out of Google Analytics for all websites: <https://tools.google.com/dlpage/gaoptout>
- To opt out of advertising cookies from Google's ad services: <https://www.google.com/settings/ads>

Data Subjects in the European Economic Area

In addition to the above tools, data subjects in the European Economic Areas may control cookies by utilizing our Cookie Consent Manager.

For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies>

5) WHAT TYPES OF COOKIES DO WE USE AND WHY?

1. **First Party Cookies:** Whether a cookie is 'first' or 'third' party cookie refers to the website or domain placing the cookie. In our case, first party cookies are those placed by us and involves assigning a unique identity to you by setting the cookie with a view to tracking your journey on our Website.

The cookies that we place on your device fall into the following categories:

- **Session cookies**—these allow our Website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards
- **Persistent cookies**—these are stored on your device in between browser sessions. These allow your preferences or actions across our Website to be remembered. These will remain on your device until they expire, or you delete them from your cache

In addition, the cookies that we place on your device may also be:

- **Strictly necessary cookies:** these cookies are essential for you to be able to navigate our Website and use its features. Without these cookies, the services you have asked for could not be provided
 - **Performance cookies:** these cookies collect information about how you use our Website, e.g., which pages you go to most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous, and is only used to improve how our Website works
 - **Functionality cookies:** These cookies allow our Website to remember the choices you make (such as your user name, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites
2. **Third-Party Cookies:** These are cookies that are set by a domain other than AgHelp. Where we work with third-parties, they may set cookies, web beacons or similar technologies to deliver the services that they are providing. For example, to help us analyze how you use our Website, which third-party websites you came from, detect or prevent fraud or collect information about your activities on our Website.
 3. **Targeting Cookies:** These are also known as advertising cookies and are used to deliver content or advertisements that are more relevant to you and your interests. You can opt-out of

targeted advertising by visiting the following websites:

<https://optout.networkadvertising.org/?c=1#>

4. **Tracking across Third Party Websites**: Some third-party websites keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such websites, certain website browsers allow you to set the DNT signal on your browser so that third-parties (particularly advertisers) know you do not want to be tracked. We do not process or respond to "Do Not Track" signals, unless required by applicable laws. However, we adhere to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising ("Principles").
5. **Web Beacons**: We use "web beacons" or "clear gifs" to help deliver cookies and gather usage and performance data. We and/or our third-party analytics providers may employ web beacons to help us better manage content on our Website by informing us of what content is effective. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened by recipients. The information is used to enable more accurate reporting, improve the effectiveness of our marketing, and make our services better for our users.
6. **Pixels**. A pixel tag ("pixel") is a small piece of code that can be embedded on websites and emails. We use pixels and cookies to learn how you interact with our webpages and emails.
7. **Passive Information**. As is true of most websites, we gather certain information automatically. This information may include Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the site.
8. **Clear Gifs Information**. When you use our Services, AgHelp or our third party analytics providers may employ clear gifs (also known as web beacons) which are used to track the online usage patterns of our users and help us better manage content on our Site by informing us of what content is effective. No personally identifiable information from your AgHelp account is collected using these clear gifs. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened by recipients. The information is used to enable more accurate reporting, improve the effectiveness of our marketing, and make our Services better for our users. This Privacy Policy does not apply to, and we cannot control the activities of, third-party advertisers. Please consult the respective privacy policies of such advertisers for more information.
9. **Mobile Analytics**. We use mobile analytics software to allow us to better understand the functionality of our Mobile Software on your phone. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, and where the application was downloaded from.
10. **Push Notifications**. We may send you push notifications from time-to-time in order to update you about any events or promotions that we may be running. If you no longer wish to receive these types of communications, you may turn them off at the device level. To ensure you receive proper notifications, we will need to collect certain information about your device such as operating system and user identification information.

11. **Social Media Features and Buttons.** The Website includes social media features, such as the Log In with Facebook button. These features may collect your IP address, which page you are visiting on our Website and may set a cookie to enable the Feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Website. Your interactions with these features are governed by the privacy policy of the company providing such features.

6) HOW TO CONTACT US

If you have any questions about our Privacy Policy, cookies and other tracking technologies. and/or our services in general, please contact us by using the communication means described below.

contactus@aghelupsa.com

Data Privacy Questions. If you have any questions regarding our personal data practices, please contact us by using the communication means described below.

contactus@aghelupsa.com